

**GTPLUS & GTFTA: Tokenizing
and improving GTI's Loyalty rewards
program.**

WHITEPAPER



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INTRODUCTION

Loyalty rewards or programs give the users access to certain rights, opportunities that are not accessible to members outside the network. In modern times, loyalty reward programs have been implemented in order to attract new customers and build sustained relationships with existing customers thereby building brand loyalty.

This whitepaper showcases the current structure of loyalty rewards industry and presents the case as to why blockchain-based loyalty reward system is better placed to change the industry.



ABSTRACT

Loyalty programs are as old as the barter system of trade and have been used as a valuable part of improving relationships and trade among people. Over time, they have evolved to become an integral part of the competitive markets as customer loyalty programs. Different time periods have had different types of customer reward schemes that reflect the type of associations and customer relationships. The rationale is to offer certain members or customers benefits such as early access to products/services, discounts, free merchandising, or even investment & networking opportunities.

In other words, Loyalty rewards or programs give the users access to certain rights, opportunities that are not accessible to members outside the network. In modern times, loyalty reward programs have been implemented in order to attract new customers and build sustained relationships with existing customers thereby building brand loyalty. Loyalty reward programs can be implemented by a single company or by an industry. For example, single company rewards are: Starbucks Rewards, Urban Outfitters Rewards, and Target's REDcard among others.

In these programs, customers earn points after making a purchase. These points accumulate over time and then redeemed for product discounts or services. There are other types of rewards that are multi-industry and issued by third parties. Such can be redeemed for products or services by players that have chosen to take part. An example is Air Miles Program. In both cases, consumers can then redeem these points for merchandise later on when the points accumulate up to a certain point.

Despite the dominance of loyalty rewards system, the model is broken. Many customers are not redeeming their points and those that are find the process unclear. This whitepaper showcases the current structure of loyalty rewards industry and presents the case as to why blockchain-based loyalty reward system is better placed to change the industry.

1. BACKGROUND



77% of Customers Globally participated in Loyalty Program

16 trillion points are issued x year



Received value of \$117 billion
\$100 billion worth of loyalty rewards have never been redeemed²



70% of consumers don't know amount of points they have

In United States, studies show that 91% of companies use some form of customer engagement mechanism or loyalty program in order to reward their consumers¹. In UK, a household has up to 14 different loyalty programs with different companies. Globally, 77% of customers have participated in some kind of loyalty program. Globally, it is estimated that 16 trillion points are issued every year with a perceived value of \$117 billion. In United States, there are at least 3.8 billion types of reward membership programs with a customer having 10 types of rewards⁵.

Despite this, cumulatively, \$100 billion worth of loyalty rewards have never been redeemed². 70% of consumers do not know the number of points they have. 31% of consumers do not care to redeem them. Most of such customers do not even know they have rewards because they have stayed with their cards for so long and never realize they have accumulated them.²

The problems facing the loyalty rewards industry despite the need for a better system shows that the infrastructure model of consumer loyalty rewards is broken. There are low rates of redemption, time delays, and high costs involved in setting up and making payments. Furthermore, some companies impose strict conditions for redemption such as spending on specific type of products, high spending thresholds and expiry of points. This discourages many customers to follow up and end up not redeeming their loyalty points².

2. REDEMPTION

DIFFICULTIES:

The complicated redemption process is another hurdle. Depending on the type of reward, consumers have to make various considerations before redeeming.



CASH-BACK REWARDS DELAYS

Cash-back rewards are easier, but some companies still make it complicated. Cash-back rewards are in form of rebates and most cards require the holder to log in to the issuing bank's website to redeem as cash back on their statement. Sometimes the options can be mailing the check, which takes more delays. Only a few banks allow for automatic redemption.



FUNCTIONAL LIMITATIONS

Travel card rewards have limits. Only certain locations are available at specific times. Therefore, consumers have to plan the trip beforehand and ensure they have enough points to cover the entire trip. Such rewards cannot be substituted for something else so either the consumer redeems or forego the points. Other product-related rewards are also similar. Consumers have to first think about whether they are getting value or need to wait.



LACK OF FAVORABLE INFRASTRUCTURE

Organizations favour longer redemption periods, adherence to terms such as purchase of specific items in order to improve their sales². This scenario illustrates that there is a disconnect between the needs of the consumers and those of the organization. Part of the problem is because of lack of favourable infrastructure to issue, track and make the whole system easier and more efficient for both organizations and consumers.

3. THE SOLUTION

Research has further shown that giving customer more autonomy and options in terms of structure of loyalty

- ▶ Flexibility on when to redeem
- ▶ Provide Infrastructure
- ▶ Automate Redemption
- ▶ Fast Channels
- ▶ Cash-like Token Rewards

Most consumers prefer options to redeem their points from time to time.

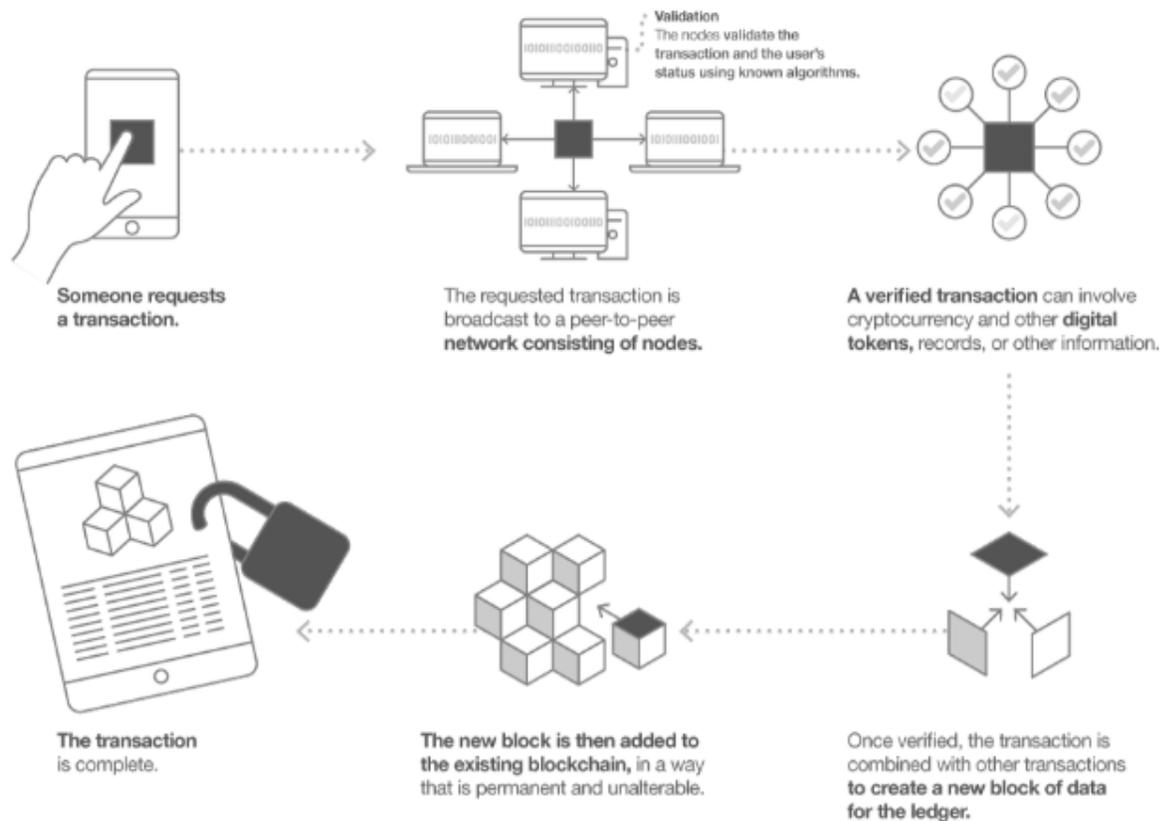
CONSUMERS WHO REDEEM POINTS HAVE HIGHER PURCHASE RATES & STRONGER BRAND ASSOCIATION.

Blockchain with its decentralized ledger technology comes in to solve these challenges.

4. HOW WILL THE BLOCKCHAIN HELP

The advent of technology has evolved loyalty programs from card-based to online and mobile apps. Research by Deloitte found out that customer loyalty programs are failing to realize their full potential because of low redemption rates, time delays, low client retention rates, and high costs¹.

The evolution of different technologies has improved the type and forms of loyalty programs. The internet began that evolution by making loyalty programs on the internet and accessible to a larger group of people. Blockchain technology and cryptocurrencies present the next level that radically changes the design and whole architecture of creation and use of loyalty programs as tokens.



According to KMPG, cryptocurrency tokens are propelling a new generation of commerce. Powered by blockchain technology, cryptocurrency tokens signify a way of classifying value through creation of new assets or re-imagining the old ones³.

Businesses now have new ways of creating value, rewarding their customers and creating whole new ecosystems and revenue streams. The security and transparency of blockchain technology is powering this new dawn.

Consumers want flexibility and would prefer rewards that are near cash rather than products or services which are hard to utilize their value maximally.

This is where blockchain-based cryptocurrency tokens come in. Instead of forming something radically different, cryptocurrency tokens just utilize the already existing demand and make the loyalty tokens market more efficient through better technology.

The use-case of cryptocurrency tokens is therefore poised to grow rapidly in the coming years as millions of users realize that a better way of taking part and benefiting from cryptocurrency tokens.





WHAT WILL THE FUTURE LOOK LIKE FOR REWARDS

Cryptocurrency approach to loyalty rewards is through tokens. Tokens are easy to track because they represent direct value. Cryptocurrency tokens are easily traded on many exchanges in the current market. Within a couple of minutes, customers with cryptocurrency tokens can go to an exchange that has listed them and place a trade or exchange them for FIAT.

5. CONVENTIONAL LOYALTY POINTS VS BLOCKCHAIN-BASED

The only main similarity between conventional loyalty points and cryptocurrency loyalty tokens is that they both represent value even if that value accrues differently. Additionally, deeper analysis shows core differences in terms of structure, design redemption and usage.

The conventional point-based loyalty system is well known with many customers having experienced it.

However, research shows many consumers do not even know or are not sure of the number of loyalty points they have at any particular time.

Most of the loyalty points are earned after a consumer buys a product. Some products have more loyalty points than others. It is hard to keep track of loyalty points accrued to each and every purchased product or service. Therefore, it is hard to measure the effectiveness of loyalty rewards on consumers.

Most of the traditional loyalty points are redeemable for products and services. Only a few credit card programs have real cash value such as airlines' points.

Therefore, loyalty points are non-fungible if they are in form of products and services. Consumers can only take a whole product regardless of whether they need it or not.

The non-fungibility aspect means a lot of value is lost and cannot be accurately accounted for.

Unlike the conventional point-based system, cryptocurrency approach to loyalty rewards is through tokens. Tokens are easy to track because they represent direct value. Cryptocurrency tokens are easily traded on many exchanges in the current market. Within a couple of minutes, customers with cryptocurrency tokens can go to an exchange that has listed them and place a trade or exchange them for FIAT.

The market is global and operates 24 hours making crypto tokens easier to value and gives consumers more flexibility. The usage of crypto tokens happens outside of a company's influence giving them the much-needed flexibility.

Different rules: Traditional loyalty points have stringent terms such as how they are earned, time of redemption, how to redeem, expiry dates, possibility of devaluation of points and other changes that take place from time to time.

On the other hand, crypto tokens are programmed at the beginning with set terms such as maximum limits available to all consumers at the beginning.

Even supply caps are set at the beginning so consumers know how many of such points will be in existence.

In addition, market mechanisms dictate how consumers want to use and redeem them. This makes them more attractive than conventional loyalty points.

Costs: The costs involved in setting up, testing, and tracking of conventional loyalty rewards is high. Businesses incur millions of dollars every year trying to test and improve. There is lack of standard infrastructure that companies can use.

On the other hand, blockchain based loyalty points are easy to implement and track. Once the initial parameters are set, the program can run on its own on blockchain which is a distributed ledger technology.

There is no need for company to track since the blockchain is easy to track and verify points for every user within minutes with a simple query system.

AT A GLANCE

CONVENTIONAL LOYALTY POINTS

BLOCKCHAIN-BASED LOYALTY TOKENS

Hard to track by consumers on every product purchase

Easy to track on the blockchain through digital wallets

Limited redemption & transferability: can only be used at the participating outlets

Can be easily redeemed and exchanged with other digital assets and cryptocurrencies such as bitcoin

Can be in different forms: product or services. They are less portable if in form of products

Are in form of tokens making them easy to move from place to place.

Have limited payment options when redeeming, mostly the local currency

Cryptocurrency tokens are easy to redeem and exchange with other currencies and are borderless

Validity: Limited validity and is mainly dictated by the organization

The user has the choice of how and when they choose to redeem, since they are on immutable blockchain, company cannot change policy midway.

Costly to implement and track

Easy to implement and track

6. GTPLUS and GTFTA: REDEFINING THE LOYALTY PROGRAMS

Introduction to the company

Global Technology innovation LLC was founded in Dubai, UAE to explore and invent high-end technologies that improve people's lives. The company has been quick to make strides into different tech arenas and is already in the planning phase to expand into the global market. Guided by the above mission, it has already ventured into different high technology areas such as clean energy, software and now blockchain and cryptocurrency technology.



Global Tech Innovation (GTI) is a community of members that are connected through loyalty rewards making it a valuable and meaningful network for members. To do this, GTI is building an e-commerce marketplace and a loyalty network that leverages blockchain technology in order to reflect the utility of modern loyalty rewards network.

GTIPLUS and GTFTA tokens are created in order to incentivize the GTI community. They are interconnected through a network of individuals who share the common interest of finding methods and tools for self-improvement in all aspects of life. Therefore, GTPLUS token and GTFTA token are network tokens that serve the network members for GTI.

GTFTA stands for GT Fortuna. GTFTA token reflects the development of Global Tech Innovation (GTI). Investors of GTFTA are able to participate in GTI's venture and receive dividends in GTPLUS tokens.

Anyone can own GTFTA tokens if they are interested in the growth of Global Tech Innovation and receive dividends based on token ownership. GTFTA is a token backed by the underlying Global Tech Company made up of a global community.

This is different from other tokens in the crypto market which do not have this feature. This means that as Global Tech becomes more successful, the GTFTA tokens appreciate in value. GTFTA tokens will be freely tradable token with the rate determined by supply and demand forces in the market.

GTPLUS tokens, on the other hand, replace 'old points' in the affiliate program. Ownership of GTPLUS tokens is by the global tech community members. The GTPLUS token is pegged, meaning that it will attract speculative trading from investors who want to trade and make a profit when it rises in value. They can be traded with GTFTA, euro or BTC.

All purchases and withdrawals go through the blockchain making it faster, cheaper, easier and borderless.

7. WHY BLOCKCHAIN?

Bitcoin was the first successful implementation of blockchain technology when it was introduced in January 2009. Bitcoin is a global, decentralized peer-to-peer electric payment system. It is not controlled by any one individual but by a network of computers (called miners) spread out across the world.

Anyone can use the network either as a means of payment or a store of value. Within 10 years, bitcoin has grown to a staggering \$258 billion in market capitalization. The usage of blockchain is not limited to bitcoin alone; thousands of other cryptocurrencies have been launched applying blockchain technology in one way or another. Some of the current use cases of blockchain technology are:

- ▶ Transfer of value across borders
- ▶ Fundraising through a token offering
- ▶ Streamlining the supply chain industry
- ▶ Securing Healthcare records
- ▶ Decentralized digital identity
- ▶ Tokenization (ownership of digital assets and tokens)

What makes blockchain technology attractive for all these use cases is its inherent properties such as being immutable, scalability (global), e

Immutability: blockchain enables a unique way of storing and securing data using cryptography. Through cryptographic hash functions, each transaction is tied to the other. One of the key properties of this hash function is that a change in one property causes a change in all the others. Therefore, data change is not easy.

The tying together of transactions with hash functions ensures that different parties can monitor any changes that occur on the network. As the network grows, it showcases all other transactions, and this gives a sense of security and transparency to all participants.

This immutability property is essential in a data structure that involves many cooperating parties in a network or community. A centralized database is not able to do this efficiently.

Scalability: the more people join a blockchain network, the more it becomes robust. Distributed ledger technology works in such a manner that it can be managed by thousands of nodes across a network. All the members have access to the latest updates on the ledger. As more members join, it becomes more robust thereby less susceptible to hacking.

Payments: using blockchain is easy to implement payments than when relying on existing centralized databases. For companies that deal with constant payouts like loyalty rewards, adopting blockchain-based payments through cryptocurrencies is not only cost-effective but also more efficient.

Loyalty networks are costly to run and involve inefficiencies that create long payout periods. In addition, there is uncertainty on the part of the company running the loyalty program whether it is benefiting the users the way it was intended.

Blockchain significantly reduces the cost of running a loyalty network. Only the initial setup costs of system setup and management are involved. Fraud and error are the main causes of increased cost. By leveraging blockchain technology, companies are able to improve on the visibility of transactions thereby enhancing transparency and auditability of the system.

8. GTI LOYALTY PROGRAM

One of the core values driving Global Tech is sharing prosperity with all stakeholders who have contributed to the growth of its ecosystem. Instead of having a small company that share benefits with only a few directors, we believe a network-type of arrangement is better.

It gives more people a chance to take part in the process and have tokens paid out in form of dividends. Global Tech uses affiliates in order to grow the network. Affiliates are at the core of all business development of Global Tech. Therefore, rather than use external means of creating awareness, affiliates get rewarded for their efforts in bringing more members to the Global Tech ecosystem.

GTI brings together merchants and members alike. With an e-commerce marketplace and loyalty network, the utility of GTPLUS and GTFTA tokens is expected to create high driving benefits for all members and merchants.

Blockchain offers the following unique value propositions to the loyalty rewards industry:

1. Better security: by using blockchain, member data is stored cryptographically on the secure blockchain itself rather than relying on centralized third parties. The Global tech blockchain is maintained through nodes that are distributed reducing chances of one point of failure. Furthermore, one party cannot manipulate and change member details such as the amount of rewards.
2. High privacy: Member wallets are not maintained by third party companies but have direct access to member account on the blockchain. Only the member has the power to change their personal details. Each member will have their own private keys that they use to access their personal wallets.

Merchants can receive payments by displaying their public keys. Both private and public keys on the blockchain do not display the name and personal details of the member or user. This means they are pseudonymous.

3. Better usability: blockchain-based loyalty rewards are earned and redeemed in a faster process than the current state of affairs in the industry. Since digital tokens exist exclusively on the blockchain, it is easy to verify and allocate rewards in a fast and efficient manner.

Furthermore, all the data is available from various nodes, there are no pain-points for the users. Payments are also made in terms of digital tokens which can be used in various ways. They can be redeemed or exchanged with other cryptocurrencies such as Bitcoin.

4. Fast payouts: GTPLUS and GTFTA loyalty network is not complicated and adopts fast payouts. GTPLUS is a dividend-based token paid out every Friday at 4 pm GMT. Existing loyalty rewards take long periods of time, months and some years in order to get rewarded. GTI network is straightforward and it is based on the adoption and growth of the network.

A member is therefore assured of weekly and predictable earnings. This serves as a reliable source of passive income without much effort.

5. Easy to exchange: one of the main problems in the current loyalty rewards industry is lack of flexibility in terms of how users receive their rewards. For example, when rewards are issued by a particular company, they can only be redeemed the specified locations or points of sale. This makes them redundant.

GTPLUS and GTFTA loyalty coins are exchangeable with other digital assets within the Global Tech platform. Merchants also accept the tokens as a means of payment. Users can hold them as digital assets and trade with other digital assets such as Bitcoin. This enhances the utility of GTPLUS and GTFTA tokens and makes them universally acceptable. They are also portable since they reside on users' digital wallets.

The ability to make GTPLUS and GTFTA tokens easily exchangeable gives them more value and utility than any of the current tokens in the industry.

9. Three key considerations when choosing loyalty programs on the blockchain

In order to ensure the sustainability of a loyalty rewards system on the blockchain, it is important to consider the following factors;



TOKEN DESIGN

The way a token is designed contributes directly to its ability to generate value. GTPLUS and GTFTA tokens are designed to reward holders at specific intervals. Furthermore, the tokens can be used in the marketplace and merchants can accept it as a means of payment.

The more it circulates in the Global Tech ecosystem; it generates more value through the velocity of money model. Members of Global tech can hold the token as a store of value and trade it with other cryptocurrencies such as bitcoin.



MARKET SIZE & SHARE

Cryptocurrency tokens market is growing rapidly with more innovations coming into the space.

GTPLUS and GTFTA tokens will be used in the GTI community with opportunity to grow.

Through the Global tech network, members will have opportunities to grow in many aspects of their life.

The market share and value will continue to grow as the network increases.



GOVERNANCE

One of the breakthrough ways in which blockchain is cutting-edge is because of a governance model that adopts decentralization. By the nature of Global tech being on the blockchain, it adopts decentralized consensus. Global Tech blockchain uses delegated proof of stake consensus model. Holding GTPLUS and GTFTA tokens mean that members have power and control on their wallets. Rules are not dictated to them but instead, they decide how to use their tokens. The tokens cannot be repossessed by the company.

10. How does it work?

What is a dividend token?

In the token ecosystem, there are different types of tokens. Unlike other types of tokens, dividend tokens enable holders to get a certain amount of profit at specified intervals. They represent direct investment in the value of the company issuing the tokens. Therefore, as the company grows, the value of the token also appreciates.

Getting started with GPLUS and GTFTA tokens

Members need an online wallet to access, store and transfer both GTPLUS and GTFTA tokens.

Affiliates can open their own wallets by signing up for a Global Tech account.

1

Create your Wallet: to sign up, visit <https://wallet.gti.ae/sessions/signup> and input your email address, name and password on the sign-up form.

2

Log into your wallet using the same details. Use the email address of your Global Tech profile that is already KYC approved. It is important to note that only KYC approved Affiliates can open a wallet. Those not KYC approved

can do so through the back office. Ensure you use the same email address for all the processes to avoid KYC being rejected.

3

Add other crypto wallets: Once the wallet has been created, you will see a blue bar with 'Add Wallet' on it, you can use this to create a total of 3 wallets: bitcoin, GTPLUS, and GTFTA - Click 'Add Wallet' and select Bitcoin. You can name this wallet- bitcoin or any other name you choose.

4

Confirm: Enter your password again and the first wallet appears. Now you are all done and you have the necessary wallet to sign up to Global tech. Repeat the process to create wallets for GTPLUS and GTFTA

5

Global tech back office sign up process: You will find a field to enter the 'Account ID". This will be a text memo in stellar transaction. If you click 'Receive' in the Global tech Pay, a pop-up window will open with 2 codes. The first code is your wallet address. The second code is your wallet ID. You can copy this wallet ID and paste it into your profile in your back office. (Note: pasting is only possible via Ctrl-V)

Career Plan

We want to see this world become a better place, and that can only be achieved if our token is known around the world. Hence, Affiliates can climb in ranking and earn bonuses. There are 10 levels, from position Qualified for Life (Q.F.L) all the way to Black Diamond. Each level receives higher bonuses.

11. Value of GTPLUS and GFTA tokens

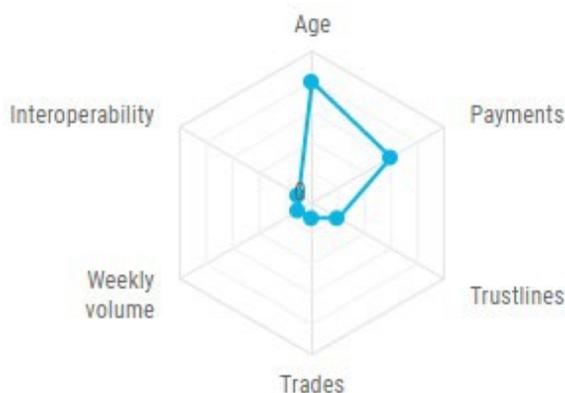
There are two main ways of assessing the success of a cryptocurrency:

The monetary worth of the cryptocurrency: investors interested in speculation focus on its worth. When the price rises in value, investors can sell and enjoy the profits. The monetary value is highly driven by network effects. The more people hold and use the currency, the higher they value it. For GTDTA, only 21 million tokens will be created. This will create a system of token appreciation as more people use the token.

The Global Tech network offers strong network effects since all the members will be using GTPLUS as the token for the ecosystem. This already gives the token worth since members hold it as a digital asset that can be traded by other cryptocurrencies such as bitcoin. As more members join the Global tech network, they use GTPLUS token and it gains in value.

The proliferation of its real-world usage: The merchants on the GTPLUS platform will be able to accept GTPLUS and GFTA tokens as a means of payment for the GTI marketplace. This will drive the real-world usage of the tokens automatically upon the launch of the platform.

Total supply: 1,000,000,000 GTPLUS [?](#)
First transaction: 16 May 2019 11:47:41 UTC [?](#)
Trustlines: 4 total / 4 funded [?](#)
Total payments count: 16,461 [?](#)
Total trades count: 0 [?](#)
Asset authorization flags: none [?](#)
Issuer account lock status: unlocked [?](#)



Total supply: 21,000,000 GFTA [?](#)
First transaction: 16 May 2019 11:44:03 UTC [?](#)
Trustlines: 3 total / 3 funded [?](#)
Total payments count: 4,678 [?](#)
Total trades count: 0 [?](#)
Asset authorization flags: none [?](#)
Issuer account lock status: unlocked [?](#)



WHY GTPLUS & GTFTA

One of the core values driving Global Tech is sharing prosperity with all stakeholders who have contributed to the growth of its ecosystem. Instead of having a small company that share benefits with only a few directors, we believe a network-type of arrangement is better.

12. Why GTPLUS & GTFTA are not ERC-20 tokens (why stellar)

GTPLUS & GTFTA are not ERC-20 tokens. ERC 20 tokens are easy to implement on the Ethereum blockchain. There has been an overabundance of ERC 20 tokens in the market through the Initial Coin Offerings (ICOs).

There are currently more than 190,000 ERC-20 tokens. Most have no value and investors have a hard time picking the right ICO tokens. Due to this reason, GTPLUS & GTFTA tokens are built on a different platform.

GTPLUS and GTFTA platforms are built on Stellar platform. Stellar blockchain is specifically suited as a payment protocol to facilitate cross-border payments. It has its own cryptocurrency,

Lumens (XLM) which allows for exchange with other crypto and fiat currencies. Stellar is also a development platform that enables building of simple and non-complex applications using smart contracts.

Stellar was created in order to solve the problem of disjointed global payment system. Stellar does this through a decentralized payment network enabling transfer of value across borders in a safe, secure and low-cost environment. Stellar fills the gap between cryptocurrencies and the traditional (current fiat-based) network.

Because of its effectiveness, Stellar is among the top 10 cryptocurrencies in the market with over \$1 billion in market cap. Furthermore, other organizations such as WireX, IBM, SatoshiPay among others have partnered with stellar in order to streamline their payments (4).

TOP 10

Stellar is among the top 10 cryptocurrencies in the market

\$1 B

Stellar has over \$1 billion in market cap

Global tech chooses stellar because of the following advantages:



Stellar enables quick settlements in about 3-5 seconds.



Token holders vote on how the network is run



Any stellar account can hold GTPLUS and GTFTA tokens not necessarily only on GT wallets or Bitblinx.



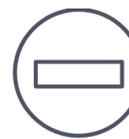
ERC-20 requires higher prices and have unstable transaction time. With Stellar it is better value.



Stellar is built as an exchange, meaning it is easy to transfer to other tokens within the network.



Ability to earn dividends or awards all in the same network



Users optimally control who can hold your token

13. WHY SHOULD YOU JOIN GLOBAL TECH

1. **Unique reward distribution program:** GTPLUS and GTFTA tokens are designed to reward users at specific times. Members can earn more by referring their friends.
2. **Earnings increase over time:** Global Tech is designed as a passive income platform that grows as more members join. The growth of the network is independent of member actions. There are other ways that members can gain income such as referrals and affiliates.
3. **Proven track record:** Global Tech has been growing and researching on best ways to utilize new technologies such as cryptocurrencies. Global Tech is already a working product with a community of over 34,000 affiliates.
4. **Share in value growth** of the ecosystem, learn about how to leverage new blockchain technology for profitability.
5. **Easy to use:** The token platform for GTPLUS and GTFTA is designed such that it is easy to use. Members do not need to be tech-savvy in order to use it. Furthermore, they do not need to understand the underlying blockchain technology mechanism. The user-facing platform is optimized to make it easy to register, collect tokens, trade/sell tokens and get account overview at any time, just like any other consumer app.

ELIGIBILITY

Members:

Anyone can join the Global Tech ecosystem as a member. Registration to join the ecosystem is free

Merchants:

Merchants can also join the Global tech ecosystem and offer their services.

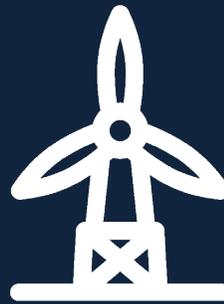
14. OTHER PRODUCTS:

Apart from GPLUS and GTFTA tokens, the Global Tech ecosystem will introduce other products such as crypto mining, high-end trading bits, real estate, and renewable energy.

Global tech is driven to continuously look for new ways to serve the ecosystem better with diverse products. The belief in the adoption of all these technologies is that using them well can go a long way in improving our lives and making the world a better place for everyone.



We are taking that verge to the next level with our nearly perfect software solutions for massive internet identities!



Our keen focus is to build sustainable Clean Energy solutions to fulfil energy needs of the upcoming urbanization.



We are building a modern, reliable and efficient real estate solution which is shifting the entire Real Estate dynamics.



With 2 of our own Crypto Tokens, we are developing platforms to pave the way for upcoming cryptocurrencies!

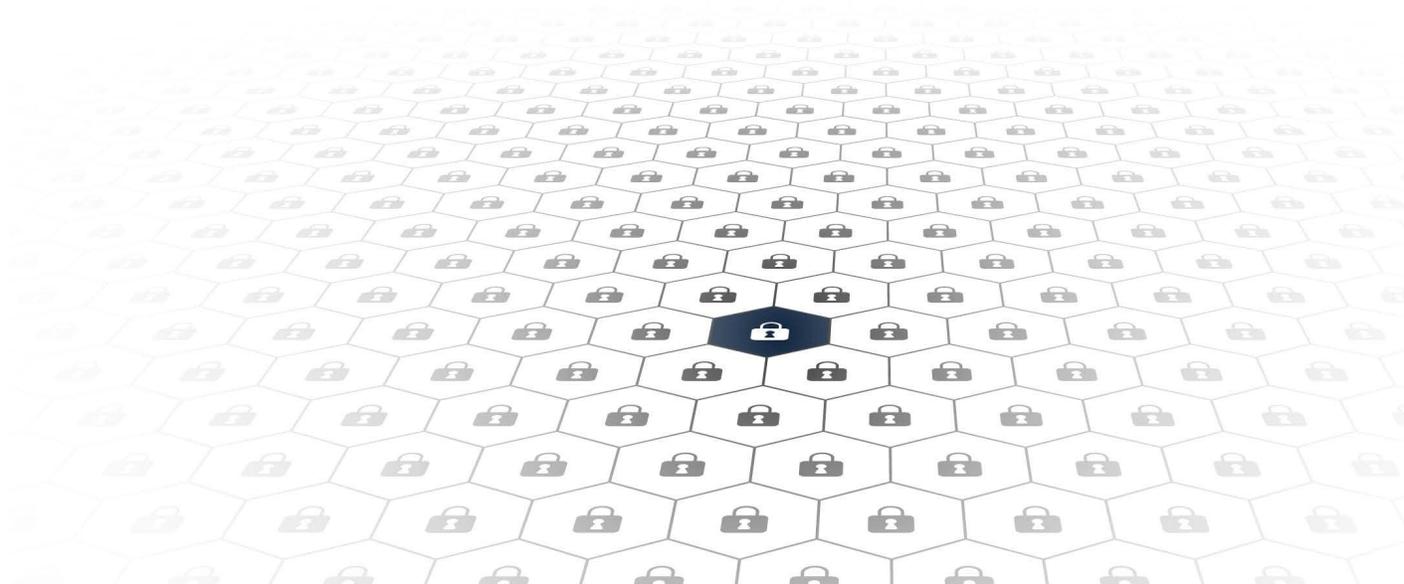
15. EXCHANGES

A Cryptocurrency exchange is the primary way of trading tokens in the cryptocurrency industry. They work in a similar manner like stock exchanges, but crypto exchanges are open throughout and operate on the internet enabling unprecedented level of financial freedom.

When choosing an exchange there are considerations to make in order to make sure it serves the purpose.

GTPLUS and GTFTA tokens will be listed on most reputable exchanges in order to allow members easy access. In choosing the exchange the following factors will be taken into consideration:

- ▶ High level of security
- ▶ Fair trading fees
- ▶ Reliable and easy to use platform:
- ▶ Dedicated and competent customer support



16. ACADEMY

Adoption and usage of cryptocurrencies is relatively a new field that has picked up in the last few years. Not many people are familiar with cryptocurrency and how to use it.

In order to provide proper guidance to our community, we have partnered with Life Balance Academy (LBA) in order to provide members with tools and resources to learn and understand cryptocurrencies.

Life Balance Academy (LBA): formed in 2018, LBA is an organization that aims at raising awareness regarding self-improvement in all aspects of our lives. Focusing on both personal and professional lives, LBA's objective is to achieve life balance thereby enabling us to realize our goals with more ease and certainty.

LBA members work with other partners in providing a diverse program and training designed to assist anyone seriously interested in attaining the mindset and skills that may lead to self-improvement.

LBA shares our principles and philosophy and will be providing information on crypto-related topics and content in 6 languages relevant to our members. This will enable members to understand cryptocurrency theory as well as get involved and use GTPLUS and GTFTA tokens.

To access the LBA Crypto Knowledge program, please sign up at <https://www.lifebalanceacademy.net/>



17. ROADMAP

APRIL 2019

- GT company is incorporated in Dubai as a software and technology company
- GT takes over obligations from GTI-Net. Members from of GTI-Net is transferred to Global Tech
- New KYC procedure activated, making verification faster and simpler

JUNE 2019

- GT transitions to crypto and launches a loyalty program in tokens with GTPLUS and GTFTA.
- First tests for Global Tech pay wallets conducted with 400 affiliates.

OCTOBER 2019

- GT roadshow- to showcase and explain the business model

MAY 2019

- LBA is launched to support members learn about cryptocurrency
- LBA organizes meetings in the Netherlands and Belgium with more than 1000 GT affiliates.
- GTPLUS is accepted as the « internal. Both for the purchase of products, and payouts for Affiliates.

AUGUST 2019

- GTFTA token listed on Bitblinx exchange.
- Dividends paid to GTFTA token holders for the first time

NOVEMBER 2019

- United Care for Life Foundation
- The foundation accepts gifts in the form of GTPLUS.
- The Foundation will conduct a tombola game where participants can enter with GTPLUS. The benefits will go to the Foundation

DECEMBER 2019

- LBA organises trainings and events for different sales organisations.
- Life Balance Academy accepts GTPLUS as a means of payment by its clients.

JANUARY 2020

- New Webshop Concept
Customers will be able to purchase products and pay in fiat money or cryptocurrency. One of the cryptocurrencies that will be accepted is GTPLUS.
- FUN DAYS 2019 takes place in Amsterdam.

FEBRUARY 2020

- New Real Estate Partnership in Dubai, U.A.E.
Partner will launch a new concept investments, that will offer the opportunity of participating in hotel projects. This will be payable in GTPLUS.

MARCH 2020

New Energy Partnership

Clean energy company that will launch a new clean electricity generator. This revolutionary product will be rented out to end-users, that will be able to pay in fiat money or in cryptocurrency. One of the cryptocurrencies that will be accepted is GTPLUS.

18. Partners



19. Resources

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WHITEPAPER

